Morningstar Investment Conference – Agenda

Monday, June 13

Preconference Events

10:00 a.m.-2:00 p.m. **Generating Ideas**

What makes an asset management business successful over time? And what makes one the right partner for you? What funds are poised to do well, especially among high-yield and unconstrained bond funds? What are the best ideas for investing in now? Join our experts, including equity researchers, manager analysts, and portfolio team members for a series of discussions designed to help your business strategy.

Using Morningstar Research in Your Practice

Join us for a look at our newest data point: the Morningstar Portfolio Sustainability Scores. We'll discuss the environmental, social, and governance criteria that go into these fund scores and how advisors can use MPSS in developing and maintaining relationships with clients. Other sessions will look into the Morningstar Analyst Rating framework and the new Morningstar Equity Risk Model and how to put them to use in your practice.

The Business of Your Practice—Ideas and Insights on Welcoming the Future Today

Cool new technology can add great choices to your practice, but also introduce complexity. Your clients are aging and wealth is shifting hands, while you wonder what is the next great thing. Hear from top advisors, industry leaders, and innovative technology providers on how to set your practice up for success—however you define it.

2:00 p.m.-3:00 p.m. **Refreshment Break**

3:00 p.m.-4:00 p.m. **Opening Remarks**

Opening Keynote Speaker

Michael Hasenstab, Franklin Templeton Investments

4:10 p.m.-5:00 p.m. **General Session – Expert Forum: Practical Advice for an Evolving World**

This distinguished panel will explore market and industry trends that are shifting the landscape for practitioners amid rapid changes in the way advice is formulated and delivered. Among the topics to be explored: the rise of passive investing; the mechanization of planning, advice, and investing; the evolving definitions of goals and risk; sustainability; and more**.**

Moderator: Christine Benz, Morningstar
Don Phillips, Morningstar
Bill Bernstein, Efficient Frontier
Blair duQuesnay, ThirtyNorth Investments LLC

5:00 p.m.-7:00 p.m. **Opening Reception in Exhibit Hall**

7:00 p.m.-8:00 p.m. **Entertainment – Darrell Hammond, comedian**

Tuesday, June 14

7:00 a.m.-8:00 a.m. **Breakfast in Exhibit Hall**

8:00 a.m.-9:00 a.m. **General Session – Meeting of the (Big) Minds: Arnott and Asness**
Join two of the investing world's pre-eminent thinkers for a wide-ranging discussion of capital-market returns, portfolio construction, risk management, and much more.

Moderator: Ben Johnson, Morningstar
Rob Arnott, Research Affiliates
Cliff Asness, AQR Capital Management

9:10 a.m.-10:00 a.m. **Breakout Session 1**
Bargains Amid the Chaos
These managers took three very different approaches to buying bargains in the downturn. Hear how they found their targets and where are they are investing today.

Moderator: Russel Kinnel, Morningstar
Thyra Zerhusen, Fairpointe Capital
Charles de Vaulx, International Value Advisers LLC
Vincent Montemaggiore, Fidelity Investments

High-Yield Bonds at a Crossroads
Join three high-yield bond experts as they discuss the current state of the market and the role high-yield bond funds should play within a diversified portfolio.

Moderator: Sumit Desai, Morningstar
Fred Hoff, Fidelity Investments
Michael Hong, Wellington Management Company
Mark Vaselkiv, T. Rowe Price

Retirement Success for Women
Compared with men, women typically earn less, live longer, and want their wealth to go further. In this session, we'll outline women's financial challenges in retirement and discuss smart strategies for goal-setting and portfolio construction.

Moderator: Laura Lutton, Morningstar
M. Cindy Hounsell, Women's Institute for a Secure Retirement
Mark Miller, Retirement Columnist, Reuters, Morningstar, and WealthManagement.com

Fund Analysts' Best Ideas
Join Morningstar analysts as they discuss their best ideas. Learn more about the factors that drive Morningstar Analyst Ratings to help you evaluate funds and generate new ideas for your clients.

Moderator: Jeff Ptak, Morningstar
Leo Acheson, Morningstar
Kevin McDevitt, Morningstar
Katie Reichart, Morningstar
Karin Anderson, Morningstar

10:00 a.m.-11:00 a.m. **Break in Exhibit Hall**

11:00 a.m.-11:50 a.m. **Breakout Session 2**

Credit, Liquidity, and Rates: Navigating Today's Challenging Bond Markets
Bond managers grapple with an uncertain future, given default rates on the rise, growing concern about market liquidity, and the Fed on the move (or not). Join our three distinguished bond managers as they tackle the challenges in today's bond market and share their views on where they are—and aren't—finding value.

Moderator: Sarah Bush, Morningstar
Rick Rieder, BlackRock
Carl Eichstaedt, Western Asset Management
Mihir Worah, PIMCO

Approaches to Sustainable Investing: Incorporating ESG into the investment process
Interest in sustainable investing is on the rise, as are the number of investment options that consider environmental, social, and governance, or ESG, criteria. This panel will examine the ways portfolio managers incorporate ESG into their investment process. Panelists will discuss passive options, traditional exclusionary criteria, best-in-class approaches, positive ESG integration, and active ownership.

Moderator: Jon Hale, Morningstar
Lynne Ford, Calvert Investments
Karina Funk, Brown Advisory Funds
Ingrid Dyott, Neuberger Berman

The Fiduciary Rule and the Future of the Industry
The U.S. Department of Labor's fiduciary rule is likely to accelerate a dramatic transformation of the investment management industry. Morningstar's director of policy research, Scott Cooley, will lead a discussion about the likely impact of the fiduciary rule, drawing on Morningstar research and lessons from overseas markets that have already implemented a fiduciary rule.

Moderated: Scott Cooley, Morningstar
Tricia Rothschild, Morningstar
Michael Wong, Morningstar
Anthony Serhan, Morningstar Australia

Risk Tolerance Is Broken – Manage the Psychology of Risk, Don't Avoid It
The investment industry is in a bind--we know that the types of investments risk-intolerant individuals would prefer could actually undermine their long-term financial goals. Yet the alternative, assessing the individual's risk capacity and offering fiscally ideal investments, falters if investors drop those "ideal" investments when the going gets tough. Behavioral science offers us a way to support investors' long-term goals with ideal investments, while not turning a blind eye to the person's emotions and preferences. The approach is straightforward: Stop trying to use asset allocation to avoid risk. Instead, structure the decision-making environment to help empower investors to better handle risk themselves.

Steve Wendel, Morningstar

12:00 p.m.-1:30 p.m. **Luncheon Keynote Presentation**

Austan Goolsbee, University of Chicago

1:40 p.m.-2:30 p.m. **Breakout Session 3**

Striking the Right Balance: How Portfolio Managers Tackle Asset Allocation
Few decisions—if any—play a greater role in an investment portfolio's success than asset allocation. A panel of experienced asset allocators will discuss how they address various risks when building portfolios, opportunities in the current market, and potential pitfalls to avoid.

Moderator: Jeff Holt, Morningstar
Wesley Phoa, American Funds
Ebrahim Busheri, Manning & Napier
Matt O'Hara, BlackRock

The Promise and Peril of Long-Short Equity Funds
Recent stock market volatility has served as a reminder of the potential value of short-selling and hedging in a portfolio. But managers vary widely in their approaches to shorting. Our panel of long-short equity managers will contend with several key questions: How can managers generate alpha through stock selection in their short books? What are the risks of short-selling, and how do the funds manage those risks? How do managers determine the overall short exposure of their portfolios? And what role should a long-short equity fund play in investors' portfolios?

Moderator: Josh Charlson, Morningstar
Josh Jones, Boston Partners
Ric Dillon, Diamond Hill
Geoffrey Johnson, PIMCO

Finding Moats and Value Within the Healthcare, Consumer, and Basic-Materials Sectors
The panel will discuss the impact of competitive analysis on valuation and investment ideas from the healthcare, consumer, and basic-material sectors.

Moderator: Elizabeth Collins, Morningstar
Damien Conover, CFA, Morningstar
Adam Fleck, CFA, Morningstar
Dan Rohr, CFA, Morningstar

Investors Don't Always Know What Their Goals Are: The Challenges and Opportunities of Goals-Based Investing
Goals-based investing is a powerful tool for helping investors stay on track, especially during volatile times. Describing one's financial goals seems straightforward, but it's surprisingly tricky. This talkwill offer lessons from behavioral science about how introspection often fails our clients and can lead them down a path they'll (and we'll) later regret. The session will offer techniques for overcoming these obstacles and ensuring that we're aiming at the right target.

Sarah Newcomb, Morningstar

2:30 p.m.-3:30 p.m. **Break in Exhibit Hall**

3:30 p.m.-4:30 p.m. **Closing General Session**
Bottom-Up Stock-Picking in a Top-Down World
In a market increasingly buffeted by macroeconomic crosswinds, come and listen to how some of the most well-regarded bottom-up, fundamental stock-pickers have been responding and adapting.

Moderator: Janet Yang, Morningstar
Dan O'Keefe, Artisan Partners
Meggan Walsh, Invesco
Keith Lee, Brown Capital Management

4:30 p.m.-6:00 p.m. **Reception in Exhibit Hall**

Wednesday, June 15

8:00 a.m.-9:00 a.m. **Breakfast in Exhibit Hall**

9:00 a.m.-10:00 a.m. **Closing Keynote Presentation**
A Conversation with Vanguard Group CEO William McNabb
Moderator: Jeff Ptak, Morningstar

10:00 a.m.-11:00 a.m. **General Session –Why Sustainable Investing? Why Now?**
Find out why so many in the investment industry are bullish on sustainable investing. We'll consider the latest developments in the field and discuss how industry giants like Morgan Stanley and BlackRock are addressing this multi-faceted, yet increasingly mainstream, investment approach.

Moderator: Jon Hale, Morningstar
Lisa Woll, US-SIF: The Forum for Sustainable and Responsible Investment

11:00 a.m.-11:30 a.m. **Break in Exhibit Hall**

11:40 a.m.-12:30 p.m. **Breakout Session**

Ultimate Stock-Pickers
We've assembled three outstanding managers with very different strategies to discuss their favorite investment ideas from around the world. Whether you are looking for good stock ideas or good fund ideas, you'll find a lot to like.

Moderator: Greg Warren, Morningstar
Stephen Yacktman, Yacktman Funds
Michael Keller, Brown Brothers Harriman
Dennis Lynch, Morgan Stanley Investment Management

Active Management 2.0
Strategic beta, or so-called "smart beta," is proving to be a disruptive force. These rules-based active bets are raising the bar for traditional active managers and putting the fees they charge in ever-sharper focus. Our expert panel will discuss the merits of strategic beta, how to vet these strategies, and the broader implications of their surging popularity.

Moderator: Alex Bryan, Morningstar
Marlena Lee, Dimensional Fund Advisors
Rob Nestor, BlackRock

Good International Managers With Capacity
Seasoned non-U.S. stock managers running relatively young funds with proven strategies and manageable asset bases are often in short supply. Meet three experienced international stock-pickers who have recently struck out on their own, found a new home, or started a promising new strategy.
Rupal Bhansali, Ariel Investments
Andrew Foster, Seafarer Capital Partners
Jonathan Bloom, Fiduciary Management Inc.

Retirement Planning Assumptions Revisited
Is 3% the new 4% when it comes to sustainable retirement withdrawal rates? Do current market conditions call for embedding more-conservative return assumptions into retirees' plans? This session will cover these and other questions that are central to the viability of clients' plans.
Moderator: Christine Benz, Morningstar

Jonathan Guyton, Cornerstone Wealth Advisors
David Blanchett, Morningstar